

Turning Outrage Into Action - Ethan Stacey Fundraiser Event

Dreams Travel Group and Tinker Bear Boutique Hold
June 5th Fundraiser To Benefit the Ethan Stacy Memorial Fund

May 27, 2010—Utah—The tragic death of little Ethan Stacy has touched so many people. Some are angry, others are sad, but all are appalled. The Justice for Ethan Stacy Facebook page has reached over 50,000 members in a brief time, with everyone harmoniously expressing their sadness and outrage over what has happened to this precious little boy. The overwhelming sentiment is that everyone wants to help in whatever way they can.

Judy Medina of Dreams Travel Group and Jen Morton of Tinker Bear Boutique met on Facebook through the group and decided to turn their outrage into action. "It was such a terrible tragedy that we all wanted to do something," said Medina. "Jen and I didn't know each other before connecting via the Facebook group and when she suggested making donations of items that could be raffled or sold to generate funding support for the family, I immediately agreed to help."

What began as an idea to hold a "virtual fundraiser" online, quickly turned to planning and hosting an on-site fundraising event where the public and other vendors could get involved. Together, their businesses have partnered together to host a fundraiser to benefit the Ethan Stacy Memorial Fund on Saturday, June 5th from 10 am to 2 pm at 4331 W. 8970 South (enter from 4800 W) in West Jordan, Utah.

There will be a raffle for prizes including hats, t-shirts, and various items donated by Morton's Tinker Bear Boutique and a grand prize travel certificate good for 3 days/2 nights at one of 20 vacation destinations, donated by Medina's Dreams Travel Group. There will also be many vendors on hand with a variety of items for sale. The public is invited to come out, participate in this event and support Ethan Stacy's family.

All of the proceeds from the raffle and a portion of the sales from the vendors will be donated to the Ethan Stacy Memorial Fund to help his father and family with funeral and travel expenses.

Ethan might have lost his life in Utah, but the outpouring of support from the community is giving new life and awareness to the issue of child abuse and has created a positive way for people to be able to deal with the loss, tragedy and sense of helplessness that comes as a result of something so tragic.

According to Medina, their partnership and efforts in planning and hosting this event are nothing exceptional. "We didn't do anything that anyone else wouldn't have done," she said. "Nothing can bring back Ethan, but as a community we can come together and help this family and at the same time bring awareness to the tragedy that is child abuse".

If you are unable to attend, donations can be sent to:

Ethan Stacy Memorial Fund

c/o TruPoint Bank

PO Box 1010

Grundy, VA 24614

For more information, please contact Judy Medina (866) 984-5839 or Jen Morton at (801) 259-2353. You may also visit our websites www.dreamstravelgroup.net or www.tinkerbearboutique.blogspot.com to download and print a flyer about the event.

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